

MORGAN CHERNAY

DEDICATED - ADAPTABLE - CREATIVE

(724) 963-6908 | morganmae1517@gmail.com
Pittsburgh, PA, 15222 | morganchernay.com

EDUCATION

Point Park University Anticipated May 2026
Bachelor of Arts Public Relations, Advertising, and Social Media - 3.95 GPA

KEY EXPERIENCE

Vice President of Programming August 2025 - Present
Campus Activities Board

- Help to facilitate events, coordinate logistics and brainstorm ideas with programmers.
- Act as the primary events contact and liaison between the organization and university leadership.
- Over see all of the Programming branch operations and ensure goals and deadlines are being met.
- Responsible for vetting and hiring new executive board members

Chapter Director August 2024 - Present
Girls INC

- Maintain communications with the Girls INC home office through weekly meetings.
- Assist mentors with any issues that arise while they are on site mentoring.
- Work along side the rest of the executive board to plan events and manage club operations.

Venue Management and Event Planning Intern May 2025 - October 2025
Bramblewood Weddings

- Helped prepare ceremony and reception areas for over 20 weddings.
- Showcased hospitality by assisting guests through out the venue and fixing issues promptly.
- Remained detailed orientated while setting up tablescapes and centerpieces.

Social Media Manager January 2025 - April 2025
Point Park University Advising Center

- Edited weekly video to post across TikTok, Instagram, and Youtube shorts.
- Worked with a team to come up with engaging content and new ideas.
- Helped to create a YouTube channel to share content across platforms and generate long form content.

Pioneer Series Coordinator August 2024 - April 2025
Campus Activities Board

- Planned three engaging events a month for Point Park students with an average attendance of 75 students.
- Effectively managed a budget of over \$10,000 and sustainably resourced products for events by utilizing existing supplies.
- Managed form completion before and after the event for proper documentation.

Marketing and Public Relations Coordinator August 2024 - April 2025
Honors Student Organization

- Designed a t-shirt that fit within the theme of the 2024 honors orientation.
- Created engaging graphics to promote events and highlight work done by honors students.
- Gathered content at events to share on social media.

SKILLS

- Proficient across all Adobe Suite
- Strong management and organization abilities
- Highly detailed oriented
- Develop Your Social Media Advertising Skills
LinkedIn certified
- Adept at negotiation and contract discussion
- Familiar with event documentation and budget tracking
- Skilled at leading and working within a group
- Capable of quick problem-solving