

# MORGAN CHERNAY

## DEDICATED - ADAPTABLE - CREATIVE

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### EDUCATION

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**Point Park University** Anticipated May 2026  
Bachelor of Arts: Public Relations, Advertising, and Social Media - 3.95 GPA

### KEY EXPERIENCE

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**Vice President of Programming** August 2025 - Present

*Campus Activities Board*

- Help to facilitate events, coordinate logistics and brainstorm ideas with programmers.
- Act as the primary events contact and liaison between the organization and university leadership.
- Oversee all of the Programming branch operations and ensure goals and deadlines are being met.
- Responsible for vetting and hiring new Executive Board members.

**Chapter Director** August 2024 - Present

*Girls Inc.*

- Maintain communication, with the home office of Girls Inc., through weekly meetings.
- Assist mentors with any issues that arise while they are on-site mentoring.
- Work alongside the rest of the Executive Board to plan events and manage club operations.

**Venue Management and Event Planning Intern** May 2025 - October 2025

*Bramblewood Weddings*

- Helped prepare ceremony and reception areas for over 20 weddings.
- Showcased hospitality by assisting guests throughout the venue; fixing any issues that arose.
- Remained detailed-orientated while setting up tablescapes and centerpieces.

**Social Media Manager** January 2025 - April 2025

*Point Park University Advising Center*

- Filmed and edited weekly video to post across TikTok, Instagram, and Youtube shorts.
- Worked with a team to come up with engaging content and new ideas.
- Helped create a YouTube channel to share content across platforms and generate long form content.

**Pioneer Series Coordinator** August 2024 - April 2025

*Campus Activities Board*

- Planned three engaging events a month for Point Park students, with an avg. attendance of 75 students.
- Effectively managed a budget of over \$15,000 and sustainably resourced products for events by utilizing existing supplies.
- Managed form completion before and after events, for proper documentation.

**Marketing and Public Relations Coordinator** August 2024 - April 2025

*Point Park University's Honors Student Organization*

- Designed a t-shirt that fit within the theme of the 2024 honors orientation.
- Created engaging graphics to promote events and highlight work done by honors students.
- Gathered content at events to share on social media.

### SKILLS

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- Proficient across all Adobe Suites.
- Strong management and organization abilities.
- Highly detailed-oriented.
- "Develop Your Social Media Advertising Skills" LinkedIn certified.
- Adept at negotiation and contract discussion.
- Familiar with event documentation and budget tracking.
- Skilled at leading and working within a group.
- Capable of quick problem-solving.